
Logos

Rules governing the use of the Certification Mark etc.

The certification mark is used as part of a set.

- a. the certification mark shows that the firm has been certificated by IMS to ISO 9001, ISO 14001, 18001 or had product certified to a specific standard or other normative document
- b. the accreditation mark shows that the certification was accredited by UKAS;
- c. the TickIT mark shows that the certification was accredited as meeting the requirements of the TickIT scheme.

The range of logos that may be used, as appropriate, are shown below

For quality and environmental management system certification the marks may be used on stationery including sales brochures; they may not be used on products, associated documentation, or certificates. They may be used in electronic form where the use is akin to that of stationery, but not where they may seem to be associated with a product.

For product certification, the marks may only be used in connection with a product manufactured under the product conformity scheme against which certification has been granted, and should only be used to indicate conformity with the requirements of that scheme. The marks should not be used to claim or imply that the products meet any requirements outside the standard against which they have been certified.

The UKAS and TickIT marks may not be used on vehicles. The marks may not be used on laboratory test and calibration reports.

The marks shall be not less than 20mm in height, and shall (apart from the TickIT mark) be a single colour only, which may be red, brown, black, dark blue, gold or the predominant colour of the letterhead in the case of pre-printed letterhead paper.

The TickIT mark may be in colour. In this case, the monochrome part shall be the same colour as the other marks with which it is used. The main part of the arrow shall be pantone red 032 (solid magenta and solid yellow); the shadow part of the arrow and the "IT" shall be pantone warm grey 8 (30% black).

The marks shall comprise the marks appropriate to the issued certificate, as follows.

- The TickIT mark shall be used only if the certification is to TickIT.
- The UKAS accreditation mark shall be used only if the certification is to an accredited scope.

The marks available in soft-copy form, available on request.

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Vehicle Logos	Stationery Logos
	
	
	
	

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